

**BLUE SQUARE
ALLIANCE**
AGAINST HATE

Online Antisemitism During Wartime: Operation Epic Fury

A Blue Square Alliance Command Center Report on Online Antisemitism
During Operation Epic Fury — February 28 through April 7, 2026

COVERAGE PERIOD

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Methodology & Scope

The Blue Square Alliance Command Center tracks over one billion posts daily across social media platforms, analyzing online conversations about antisemitism, Judaism, and Israel. We do so to understand public conversations around these topics, tracking the spread of antisemitic content, conspiracy theories, and reactions to antisemitic incidents. This report compiles all Command Center research into online conversations about Operation Epic Fury — the American and Israeli military operation against Iran beginning February 28, 2026. The Command Center uses social media listening powered by Brandwatch as well as pulling relevant information from our partners in the space.

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Key Findings at a Glance

The following figures represent top-line data across all monitored categories during the Operation Epic Fury period, February 28 through April 7, 2026.

200% INCREASE IN TRACKED CONVERSATIONS IN THE FIRST WEEK OF THE WAR	1B IMPRESSIONS OF TRACKED ANTISEMITIC CONTENT	4M POSTS TRACKED SPREADING CONSPIRACY THEORIES
78,500 UNIQUE ACCOUNTS SPREADING HITLER GLORIFICATION POSTS	963K TOTAL "FALSE FLAG" POSTS · FULL OPERATION EPIC FURY PERIOD	501K POSTS USING DEHUMANIZING LANGUAGE TARGETING JEWS, ZIONISTS, AND ISRAELIS
145M VIEWS OF AI-GENERATED VIDEOS SPREADING MISINFORMATION	159M POSTS THE COMMAND CENTER RECORDED BETWEEN FEB. 28 AND APR. 7, 2026	166% INCREASE IN ANTISEMITIC CONSPIRACY THEORIES OF JEWISH POWER AND CONTROL

When the United States and Israel launched Operation Epic Fury on February 28, 2026, antisemitic content across social media platforms didn't just spike — it exploded. The Blue Square Alliance Command Center recorded a 200% increase in tracked conversations in the first week alone. Since then we have seen antisemitic posts garner almost 1 billion impressions reaching a vast audience across social media.

What the data shows is not a reaction born from the conflict. The networks, narratives, and amplification pathways were already in place — built up incrementally since October 7, 2023, and accelerated by every antisemitic incident and the compounding news and social amplification cycles since. Operation Epic Fury is the latest spike in this trend.

This report documents the antisemitic conversation that followed: Hitler glorification surging across platforms within hours of the first strikes; conspiracy theories framing the war as a Jewish plot accumulating 2.21 million posts; false flag narratives declaring every attack on a Jewish institution staged before investigators had arrived on scene; a documented wave of violent antisemitic incidents across North America and Europe; and an AI-powered disinformation campaign that generated 145 million views for content depicting events that never happened.

These are not separate stories. They are part of the same story, told in data.

The Scale of the Surge

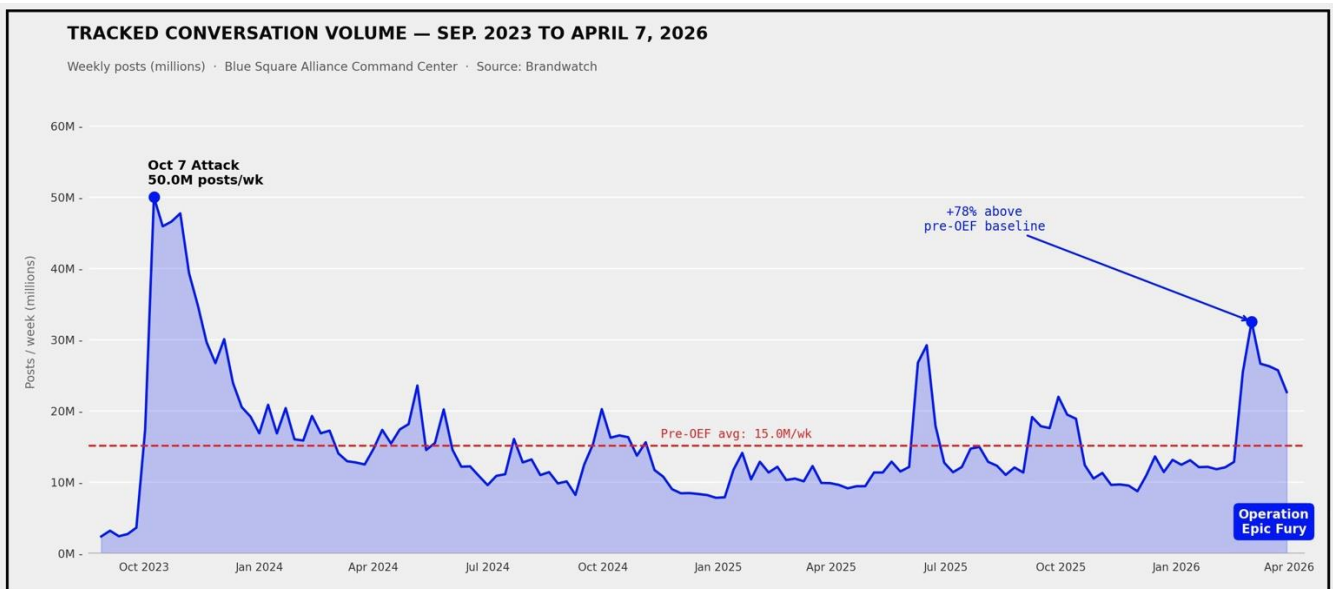
SECTION 1.1

Spikes That Stick: The Ratchet effect in Antisemitic Conversation

As Operation Epic Fury launched on February 28, 2026, online conversation about antisemitism, Judaism, and Israel surged sharply across social media platforms. The Blue Square Alliance Command Center recorded a **200% increase** in tracked conversations in the first week of the conflict alone — the largest spike in the Command Center's tracked conversation since October 7, 2023. Widening to the full period of the operation through April 7, the average weekly volume ran **78% above the pre-conflict baseline**.

The difference between these two figures reflects the same phenomenon: an explosive initial spike that remains historically elevated even as it partially recedes.

What makes this surge particularly significant is that it began from an already elevated baseline. The pre-conflict weekly average of 12.6 million posts was itself nearly double what it had been before October 7, 2023 — meaning Operation Epic Fury produced the largest spike in tracked conversation since October 7, 2023, even when measured against a baseline that had already been elevated by two and a half years of continuous escalation. The networks, narratives, and amplification pathways were already in place. Operation Epic Fury is the latest — and largest — spike in a trend that has been building since October 7.



Dehumanization & Hate Language

SECTION 2.1

Hitler Glorification

Hitler glorification content was among the first antisemitic themes to spike when Operation Epic Fury launched — and it moved fast. Within the first two days of the conflict, the Command Center recorded tens of thousands of posts invoking Hitler across platforms, including two phrases that had not previously registered in tracked conversation at meaningful volume. The surge was immediate, concentrated, and reached well beyond niche extremist spaces.

ANTISEMITIC RHETORIC ONLINE — BY THE NUMBERS

Surge in Pro-Hitler Language Across Social Platforms

Post volume and impression data tracking phrases rehabilitating or invoking Hitler. Full Operation Epic Fury period, Feb. 28 – Apr. 3, 2026.

"Hitler in Heaven"

NEW

21.4M

Highest reach of any tracked phrase. Posts ranged from direct glorification to moral outrage — all of it amplified reach regardless of intent.

IMPRESSIONS

NEW

~20,700 posts

"Owes Hitler an Apology"

3.27M

The largest percentage surge of any returning phrase in this category.

IMPRESSIONS

+2,434%

VS. PRIOR PERIOD

~22,400 posts

"Hitler Knew"

NEW

175K

Implies foreknowledge or vindication of Hitler's worldview in light of current events.

IMPRESSIONS

NEW

~13,000 posts

"Hitler Was Right"

8.73M

One of the most direct expressions of antisemitic sentiment online.

IMPRESSIONS

+261%

VS. PRIOR PERIOD

~38,000 posts

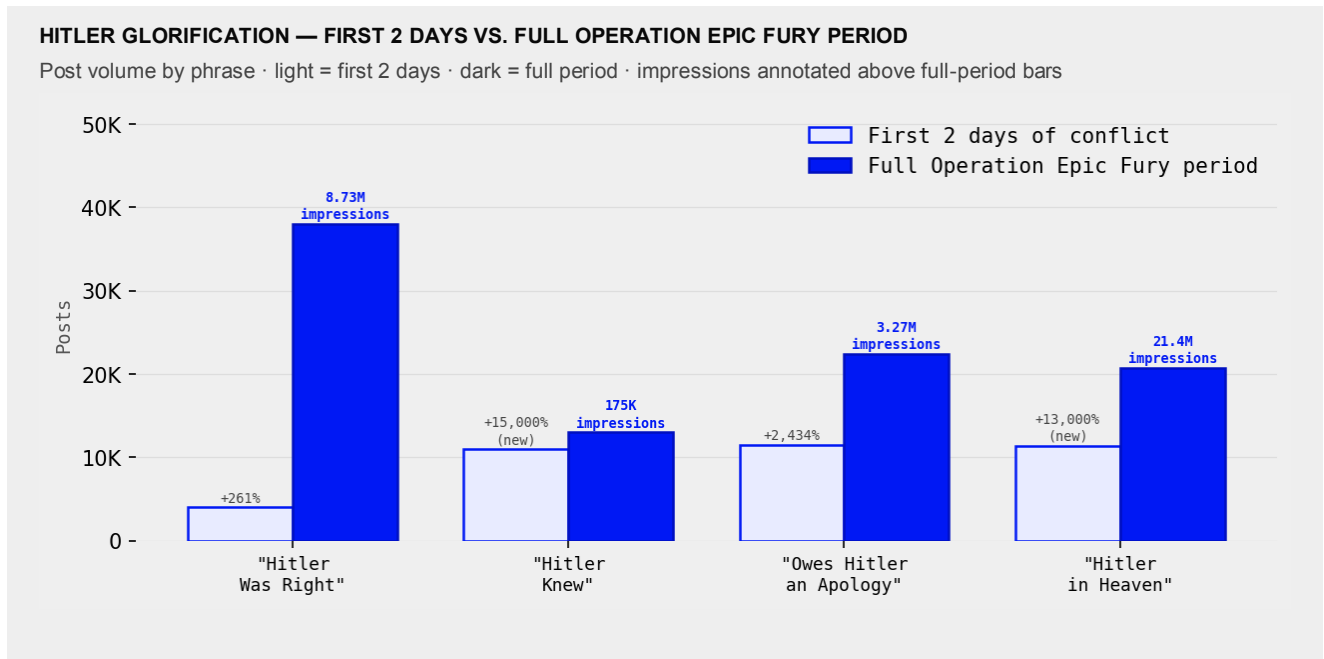
SOURCE: BLUE SQUARE ALLIANCE COMMAND CENTER

HITLER GLORIFICATION TRACKER

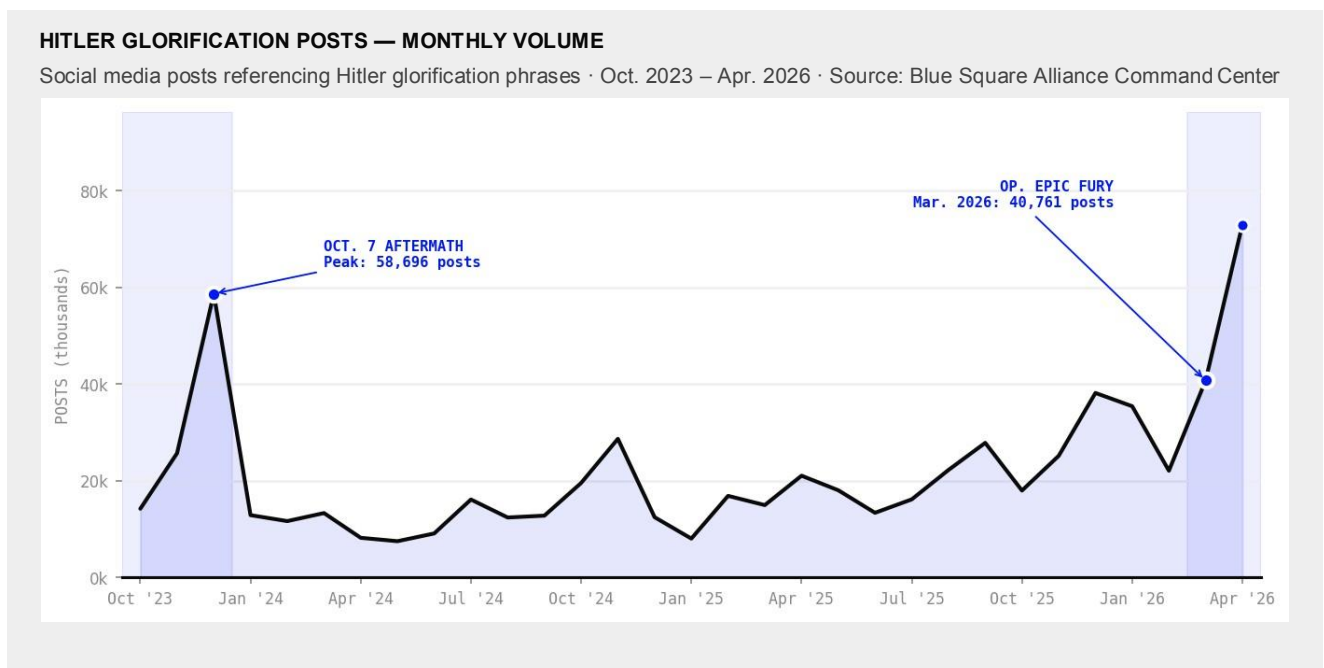
"Hitler in Heaven" generated the highest reach of any tracked phrase — **21.4 million impressions** across the full period. The phrase was effective precisely because of the reaction it provoked: across major religious traditions, heaven is reserved for the righteous. That tension made it combustible. Users engaged earnestly, ironically, and with outrage. All of it, regardless of intent, expanded reach.

Two phrases — "Hitler Knew" and "Hitler in Heaven" — were effectively new to the tracked dataset, registering at minimal volume before the conflict. Their emergence within the first 48 hours reflects a pattern

the Command Center has observed across multiple conflict cycles: each triggering event introduces new formulations that then persist in antisemitic online spaces long after the initial spike recedes. Some of these phrases increased dramatically during the first days of the operation and then plateaued, others continued to remain part of the conversations throughout the operation period.



This pattern did not begin with Operation Epic Fury. The Blue Square Alliance Command Center has tracked Hitler glorification across social media since October 7, 2023 — and what that data shows is a slow but steady escalation. After the initial surge following October 7, monthly volumes declined but never returned to pre-October 7 levels. From mid-2024 onward, the baseline crept upward month by month. By late 2025 and into early 2026, the numbers had already climbed well above anything recorded in 2024. Operation Epic Fury accelerated the trend further — March 2026 reached the highest single month for Hitler glorification tracked by the Command Center.

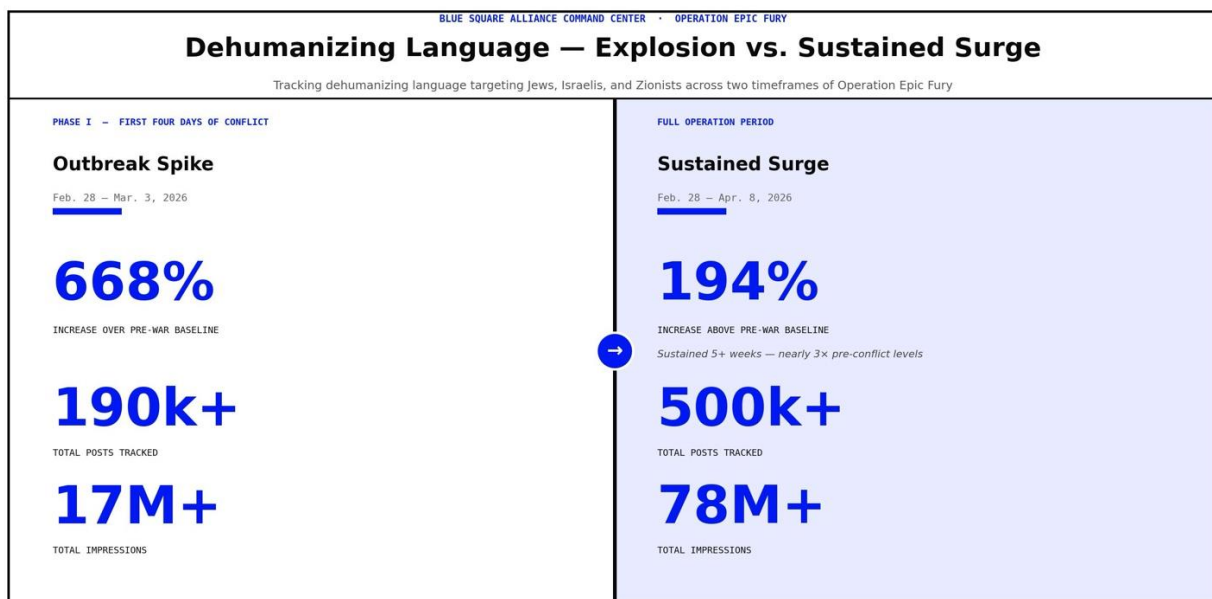


The data points to a ratchet effect: this language is no longer confined to moments of acute conflict. It has become a persistent feature of the online environment — one that spikes in crises and recedes only partially when they pass.

SECTION 2.2

Dehumanizing Language

Dehumanizing language targeting Jews, Israelis, and Zionists spiked in the immediate aftermath of the outbreak of hostilities. In the first four days of Operation Epic Fury the Command Center tracked a 668% spike in posts using dehumanizing language generating more than 190,000 posts and 17 million impressions across social media platforms.



Critically, the surge did not recede. Across the full period of the operation, dehumanizing language remained 194% above pre-operation baseline levels, sustained over the five week period. In total, we tracked more than 500,000 posts generating 78 million impressions. The data points to a structural shift in online rhetoric rather than a stand alone spike. Dehumanizing language against Jewish and Israeli communities appears to have reached elevated levels following the outbreak of the operation.

HISTORICAL CONTEXT

Comparing Jewish people to rats, vermin, and disease-carrying pests was a central feature of Nazi propaganda in the 1930s–40s — used to dehumanize communities ahead of and during the Holocaust. Its reemergence in the context of the current conflict, applied to Israelis, Jews, and Zionists interchangeably, reflects a pattern in which modern geopolitical events become vehicles for the oldest and most dangerous forms of hate.

Dehumanizing Language Targeting Jews, Israelis & Zionists

Analysis of the 5,000 highest-reach posts using dehumanizing language during Operation Epic Fury (Feb. 28 - Apr. 8, 2026)

194%

INCREASE IN POSTS OVER
PRE-WAR BASELINE

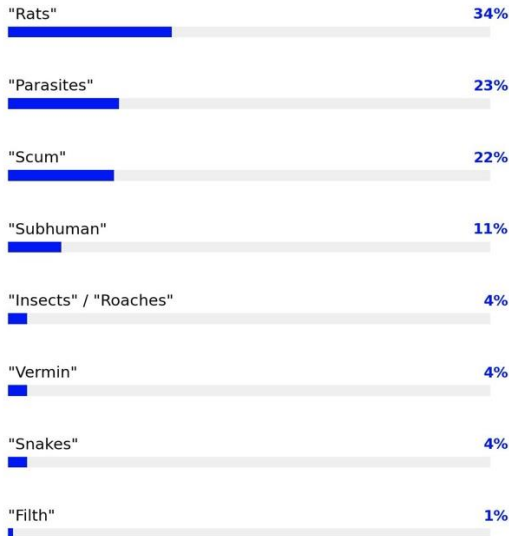
500k+

TOTAL POSTS TRACKED

78M+

TOTAL IMPRESSIONS

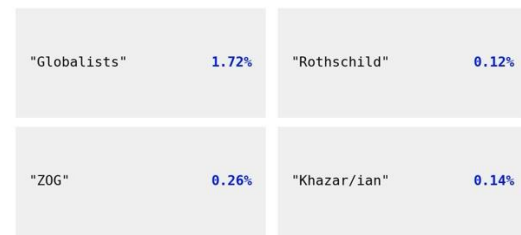
MOST COMMON DEHUMANIZING TERMS



PRIMARY TARGETS



CODED ANTISEMITIC TERMINOLOGY



Based on analysis of 5,000 highest-reach posts in this category

SOURCE: BLUE SQUARE ALLIANCE COMMAND CENTER

We analyzed the top 5,000 posts with the most reach to understand this trend deeper.

Animal and vermin comparisons dominated the discourse. The term “rats” appeared in 34% of analyzed posts, making it the single most prevalent dehumanizing label. “Parasites” (23%) and “scum” (22%) were nearly as common.

Jews and Jewish people were the primary targets of this language, appearing in 54% of the posts with the highest reach – the largest share in the dataset. Israelis were targeted in 37% of the posts, and Zionists in 13%. This distribution signals that the dehumanizing rhetoric extended beyond geopolitical conflict during this operation, with the majority of posts targeting Jewish identity broadly rather than the Israeli state.

A subset of posts employed coded antisemitic language in conjunction with dehumanizing framing. “Globalists” – a widely recognized antisemitic dog whistle – appeared in 1.72% of the posts. Additionally “ZOG” (Zionist Occupying Government), a phrase associated with white nationalist and extremist movements, appeared in 0.27% of posts. Though small percentages, the presence of these terms within the highest reach posts indicates that explicitly extremist framing was reaching significant audiences during this period.

"Called a Jew": Using Jewish Identity as a Slur Against Non-Jews

On March 12, two weeks into Operation Epic Fury, a vehicle-ramming attack targeted Temple Israel synagogue in West Bloomfield, Michigan. The most commonly reported motivation for the attack was revenge after the attacker's family member was allegedly killed by Israeli military strikes targeting Hezbollah earlier in the conflict. The attack occurred at the height of antisemitic mobilization.

Oakland County Sheriff Mike Bouchard, who is not Jewish, coordinated the law enforcement response and became one of the most visible officials publicly standing with the Jewish community in the aftermath. In the weeks that followed, that visibility made him a target for antisemitic hate. A meme depicted his face altered to include a Star of David on his forehead and payot. This was not commentary on his conduct or politics, it was an attack against him as a person. The intent was to use Jewish identity itself as a slur.

This case prompted our Command center to examine this phenomenon more broadly. What the data revealed was a troubling and underreported trend.

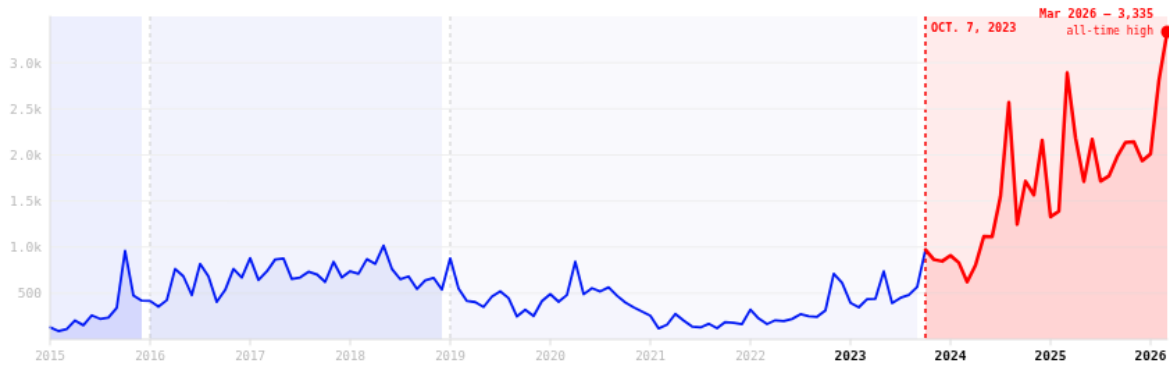
The Bouchard case is not an isolated incident. It belongs to a documented and growing category of antisemitism – one that targets non-Jewish individuals that stand together with the Jewish community. The IHRA definition explicitly recognizes this as a form of antisemitism. In practice, the word “Jew” is deployed as a negative character trait and an accusation for perceived suspected motives, comprised loyalties, and illegitimate actions. It is a way extremists disqualify a person without engaging with what they actually said or did.

TWO FORMS OF THE ACCUSATION

Direct: The straightforward form — replying to a post by labeling the author "a Jew" as a terminal explanation for behavior the poster finds objectionable. In March 2026, right-wing influencer Nick Fuentes declared Trump "a JEW" following Trump's authorization of military action against Iran — not a factual claim, but a punishment for perceived ideological betrayal. The same language was directed at Biden from the other side. No political affiliation is exempt.

Coded — "Crypto-Jew": Borrowed from 16th-century Inquisition-era terminology for Jews forcibly converted to Christianity who maintained Jewish practice in secret. Today it circulates as a conspiratorial accusation applied to politicians, journalists, and public officials — asserting that objectionable behavior conceals hidden Jewish identity. Posts such as "She is a Jew hiding amongst us" and "You're a Jew pretending to be Christian in order to spread Jew propaganda" represent the Inquisition's framing posted in a contemporary reply thread.

Use of "Crypto-Jew" and Related Terms on X/Twitter



<p>EARLY BASELINE 2015 – 2015</p> <p>3,605</p> <p>Annual total in 2015; avg. ~300 mentions/month</p>	<p>ALT-RIGHT SURGE 2016 – 2018</p> <p>24,548</p> <p>Peak in 2017 (8,901); driven by 2016 election cycle and Charlottesville</p>	<p>PLATFORM DECLINE 2019 – Sept 2023</p> <p>21,983</p> <p>Moderation and deplatforming reduce far-right activity broadly</p>	<p>POST-OCT. 7 SURGE Oct 2023 – Mar 2026</p> <p>50,409</p> <p>More than the prior 8 years combined; March 2026 highest month on record (3,335)</p>
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Source: Blue Square Alliance Command Center / Brandwatch · Data collected March 2026

BSA COMMAND CENTER

Our Command Center examined this phenomenon at scale, tracking “crypto-Jew” and related terms on X from 2015 through March 2026. The data showed that usage surged between 2016 and 2016 alongside the documented rise of alt-right activity online, declines through 2019 as platform moderation clamped down on hate speech, and then accelerated sharply following October 7 Hamas’ attack on Israel – a surge that is still ongoing.

Annual totals rose from approximately 7,000 mentions in 2023 to 16,000 in 2024 and 23,000 in 2025. In the first three months of 2026 alone, the figure has already exceeded 8,000 posts – a pace that would put the full year well above any prior year on record. The post-October 7 period as a whole has generated over 50,000 mentions – more than the entire preceding eight years combined, and March 2026 became the month with the most mentions of “crypto-Jew” recorded.

The data also reveals how broadly the accusations is applied. Analysis of named targets since 2015 shows figures from across the full political and historical spectrum – Trump, Obama, Putin, Stalin, the Pope, and even Jesus Christ. This attack against non-Jews has no political affiliation, nationality, or era. The appearance of historical and religious figures alongside contemporary politicians reflects how deep the accusation’s roots run.

Conspiracy Ecosystems

SECTION 3.1

Jews Control the U.S. Government

One of the fastest-moving narratives during Operation Epic Fury were conspiracy theories that framed Jews as controlling U.S. foreign policy and dragging the United States into war. During the duration of the operation, these conspiracies of Jewish power and control of the government surged by 220%. This was also one of the largest trends we tracked with over 2 million posts, 460,000 accounts participating, and 254 million impressions.

PHRASE / THEME	POSTS	SPIKE	IMPRESSIONS
"Israel First"	563K	+148%	75M
"Jewish Lobby" / "Zionist Lobby"	1.16M	+243%	129M
Puppet Government Conspiracy	242K	+343%	21M
ZOG (Zionist Occupying Government)	48K	+166%	7M

The underlying idea is not new. The claim that Jewish people exert disproportionate and secret control over governments, institutions, and foreign policy is one of the oldest and most persistent antisemitic tropes in existence. During Operation Epic Fury, this narrative ecosystem operated across several overlapping threads. Some posts used the language of political commentary – invoking “the Israel lobby” or using the phrase “Israel first” as a take on Trump’s “America first” agenda. Others were more direct using known extremist language like “ZOG,” short for “Zionist Occupying Government,” a phrase with roots in which supremacist ideology.

Closely tied to this framing was the use of the words “goy” and “goyim,” the Hebrew term for non-Jews which has been widely weaponized in online spaces. In this context, users commented that non-Jews are being sent to die and serve the interest of the Jews. The specific implication is that non-Jewish people exist to serve Jewish interests. During Operation Epic Fury, we tracked over 991,000 posts from 300,000 accounts using the word “goy” and its variants in this context, in posts generating over 192 million impressions on social media.

CASE STUDY: JOE KENT'S RESIGNATION — MARCH 17, 2026

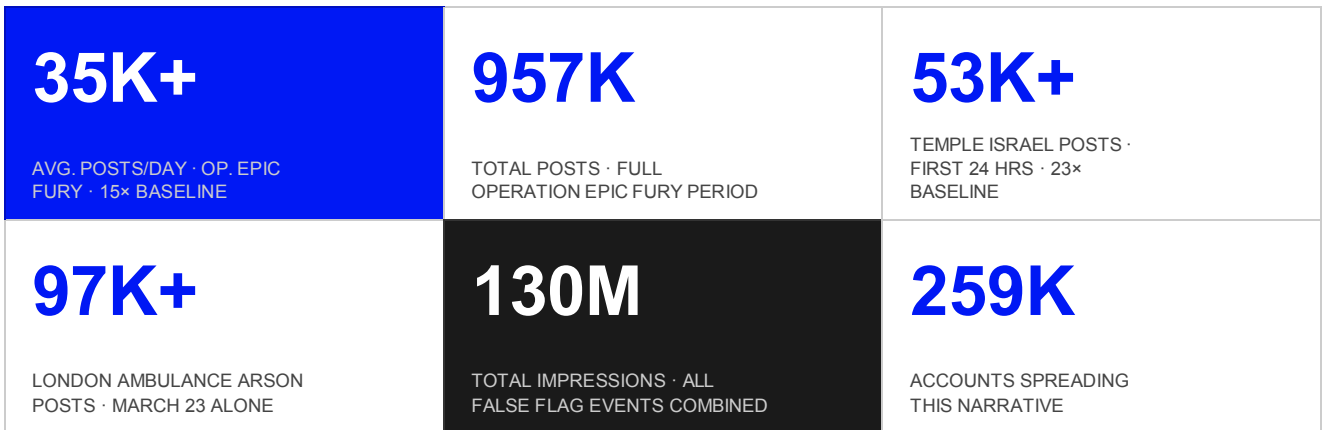
Former National Counterterrorism Center director Joe Kent announced his resignation publicly on March 17, attributing U.S. involvement in the war to "pressure from Israel and its powerful American lobby." His post received 98.9 million views, 248,000 reposts, and 845,000 likes. Mentions of Jewish control of U.S. politics rose 18% within the week.

Kent's subsequent Tucker Carlson interview drove a second major spike and introduced additional conspiracy claims — including allegations that Israel played a role in the Charlie Kirk assassination and the 2024 Trump assassination attempt.

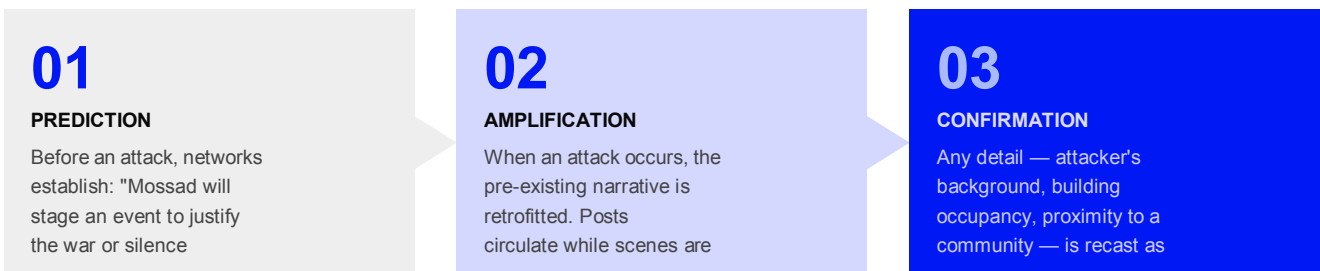
"False Flag" Conspiracy Theories

False flag narratives are built for speed. A borrowed term from military history, a “false flag” narrative insists that violent events were secretly staged by a hidden actor to frame someone else or advance a political agenda. In this case, the accusation is that Jews or Israel orchestrated attacks against Jewish people to further Israel’s political agenda. During Operation Epic Fury, the Command Center tracked a number of spikes in the use of this conspiracy theory.

Across the operation period between February 28 through April 7, the Command Center tracked over 957,000 posts using these terms in antisemitism related conversations. These narratives were spread by over 259,000 accounts generating over 130 million impressions. This volume represented an average of 35,000 posts per day, 15 times the pre-conflict baseline.



The false flag narrative operates in three predictable stages — with each spike in the conspiratorial framing following a similar pattern:



During Operation Epic Fury, we tracked three distinct spikes in this framing:

Reactions to Operation Epic Fury: As U.S. forces joined Israel's strikes on Iran, a coordinated conspiracy emerged that Mossad would engineer a mass-casualty attack on American soil and frame Iran. When the FBI issued warnings about Iranian drone threat plots targeting California, conspiracy networks reframed the advisory as pre-positioning justification — proof the false flag was being engineered.

Temple Israel (March 12): Within hours of the vehicle-ramming, the narrative was retrofitted. Posts cited the attacker's Lebanese background, the synagogue's proximity to Dearborn, and the building being largely unoccupied as "evidence" of staging. The FBI's reported January drill at the synagogue was cited as advance preparation.

London Ambulance Arson (March 23): The false flag narrative expanded geographically — the arson was framed as a coordinated Israeli effort to draw European nations into military action against Iran.

@REALCANDACEO · WAR-RELATED

"From 9/11 to the Lavon Affair, false-flags are the Israeli way. Mossad agents are taught to inherit the earth 'by way of deception.' Bibi wants a third world war so they can hit a global reset."

1.16M impressions · 39.8K ♥

@IMPERIUMFIRST · TEMPLE ISRAEL

"Active shooter. 30 minutes from Dearborn. Temple Israel Synagogue. This false flag is a little too on the nose."

459K impressions · 14.1K ♥ · 1,390 RTs

@REALCANDACEO · LONDON ARSON

"Another Israeli false flag. They did this to drag European men into the war."

521.8K impressions · 25.5K ♥ · 5.4K RTs

@CRAIGMURRAYORG · LONDON ARSON

"They are doing everything they can to fool you: Front page lies scream 'Iranian missiles can hit London.' A false flag attack on Jewish ambulances by mystery men all dressed in black."

92.2K impressions · 6.6K ♥ · 2.6K RTs

The false flag narrative is not merely a fringe belief – it is a functioning system for processing events involving Jewish people, and it operates in ways that cause real harm:

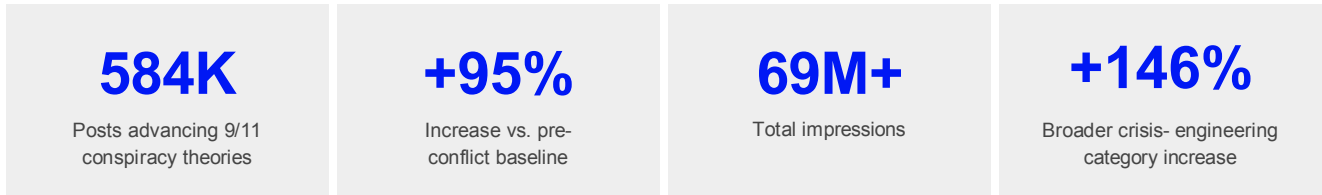
- **It inverts accountability.** When attacks are declared staged, victims become suspects — denied sympathy and assigned culpability.
- **It arrives before facts do.** High-engagement false flag posts circulate while scenes are still active and investigations not yet begun. For example, false flag narratives spread before law enforcement entered Temple Israel.
- **It contests the public record.** Documented antisemitic violence is disputed at scale, complicating institutional, political, and legal responses.
- **It recycles classic tropes.** Jews portrayed as secretly controlling governments and manufacturing crises — present in blood libel, the Protocols, and Nazi propaganda.
- **The message is always the same.** Whether blaming Mossad, "Zionists," or "Jewish elites" — Jews are never real victims. They are always the real threat.

SECTION 3.3

9/11 Conspiracy Theories

The conflict triggered a significant revival of 9/11 conspiracy theories, which the Command Center tracks as part of a broader category of narratives blaming Jews for engineering crises and wars. That broader category increased **146%** during Operation Epic Fury.

Over this period, the Command Center tracked over 584,000 posts advancing 9/11 conspiracy theories, a 95% increase over the pre-operation baseline, generating 69 million impressions across platforms.



A recurring phrase was "Dancing Israelis" — a reference to a long-debunked conspiracy theory alleging Israeli agents celebrated the September 11 attacks. The phrase is now repurposed in the current conflict as shorthand connecting today's strikes to an antisemitic storyline that frames major crises as orchestrated for Israel's benefit.

THE THROUGH-LINE TO FALSE FLAG NARRATIVES

9/11 conspiracy theories are not standalone content. They are part of the same false flag and crisis-engineering narrative ecosystem documented in the previous section — the one that produced 957,000 posts claiming the Temple Israel attack was staged and the London ambulance arson was manufactured to draw Europe into the war. Where those narratives applied the false flag framework to events happening in real time, the 9/11 revival supplies the historical foundation they rest on: proof, in the minds of those circulating it, that this is simply what Israel does.

SECTION 3.4

Chabad-Lubavitch & the Third Temple

On March 4 — one week into Operation Epic Fury — Tucker Carlson alleged that "key players" in the war believed the conflict would usher in the rebuilding of the Third Temple, and that the organization driving this agenda was Chabad-Lubavitch. As evidence, he cited patches worn by some IDF soldiers depicting the ancient Temple — patches with no connection to Chabad, as confirmed by Chabad leadership. In Jewish theology, the rebuilding of the Third Temple is a longstanding messianic aspiration, traditionally understood as occurring through divine intervention — not state policy or military action. His framing collapsed a longstanding Jewish theological aspiration into an active geopolitical conspiracy.

CHABAD & THIRD TEMPLE MENTIONS

MAR 2-9, 2026

82,821

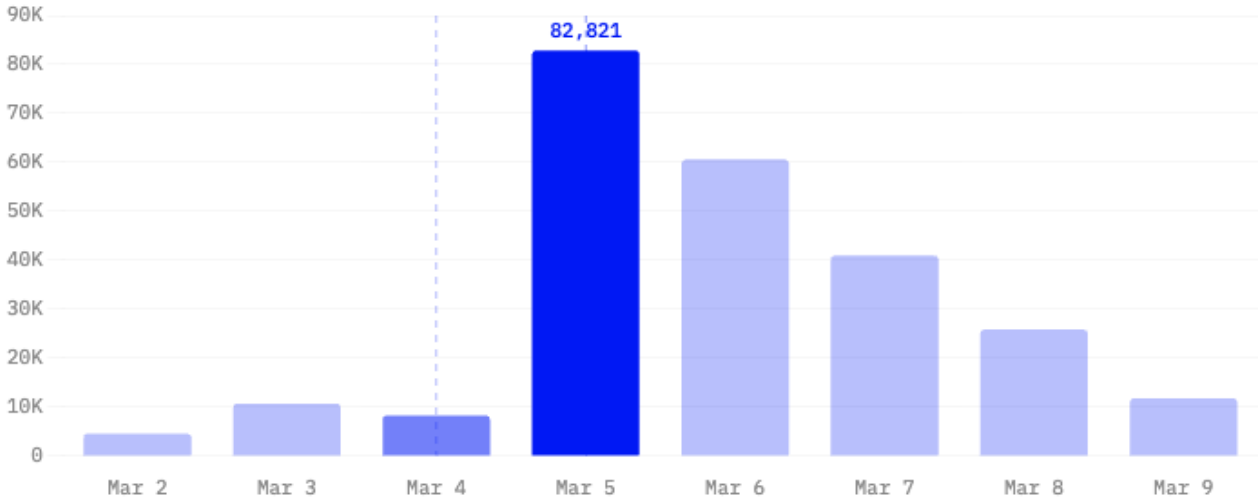
PEAK POSTS · MAR 5

724%

INCREASE FROM BASELINE

208K

TOTAL POSTS · MAR 5-9



MAR 4 Tucker Carlson broadcast — allegations against Chabad-Lubavitch

MAR 5 Carlson continues · Candace Owens amplification — 8.6M views on single post

The surge accelerated the following day when Carlson continued amplifying his claims and was joined by antisemitic influencer Candace Owens who took the attack against Chabad a step further saying Chabad members were “digging tunnels in New York,” “taking over entire towns in New Jersey,” and that “these people are dangerous.” Owens’ post alone accumulated 8.6 million views.

When Owens invoked the tunnel imagery, she was not inventing a narrative — she was retrieving one already circulating. The claim traces to the Brooklyn tunnel incident of January 2024, when Chabad yeshiva students were arrested after excavating a tunnel beneath the movement’s Brooklyn headquarters. The Command Center tracked over 146,000 posts circulating blood libel claims linking the tunnel to child harm. By March 2026, that narrative infrastructure was in place and ready to be activated.

The narratives that followed drew on some of the oldest antisemitic tropes in existence – Jewish religious belief recast as a cover for hidden political agendas, and a global Jewish organization transformed into evidence of secret, coordinated power. Chabad was an effective target for precisely the reason that analyst Joel Mowbray identified: Chabad is largely unknown outside the Jewish community, making it an easy vessel for conspiracy theories. The surface content was new. The architecture was not.

@REALCANDACEO

“Tucker is telling the truth about the Chabad Lubavitch. They are digging tunnels in New York and in cities all across America... These people are dangerous. They are a radical sect of mystic occultists that follow the idea of a war messiah and they harm kids.”

8.6M views

CROSS-PARTISAN BACKLASH

President Trump publicly rebuked Carlson — “Tucker has lost his way.” Senate Majority Leader Schumer called it “abhorrent antisemitism.” Bill Ackman warned it “has reached a level of absurdity that is going to get someone killed.” Chabad spokesman Yaacov Behrman: “dangerous blood libel.”

Unusually broad, cross-party condemnation

The Rothschild Conspiracy

The Rothschild conspiracy theory is one of the most persistent antisemitic narratives in existence – a long-debunked claim that a single European Jewish banking family secretly controls global events, wars, and financial systems. It has deep historical roots and a consistent structural feature: it adapts to whatever geopolitical moment is current, repackaging the same core accusations to fit new circumstances.

COMMAND CENTER · WEEKLY MENTION VOLUME
ROTHSCHILD CONSPIRACY MENTIONS · APR 2025 - MAR 2026



During Operation Epic Fury we tracked over 352,000 posts invoking the Rothschilds central banking system conspiracy. However, this was only a modest 5% increase, that is because this conspiracy was on the rise even before this operation. Over the past year, approximately 1.66 million total posts were recorded, with a sharp increase towards the end of 2025 going into 2026. This marked a 50% increase in posts spreading the conspiracy theory over the last year which also generated over 42 million impressions.

The narrative adapted to the current moment: posts claimed Iran is being targeted by the United States and Israel specifically because it is “one of the last countries without a Rothschild-controlled central bank.” The same framing has appeared in prior conflicts this year such as the U.S. operation in Venezuela, and older variants invoke distorted history to argue that purging Rothschild banking influence made Germany a super power.

The most dangerous documented variant during this period involved users sharing alleged Rothschild & Co. office addresses alongside the caption “Iran, you know what you should do” – an implicit incitement to real world violence justified by the conspiratorial logic.

Information Warfare & AI Disinformation

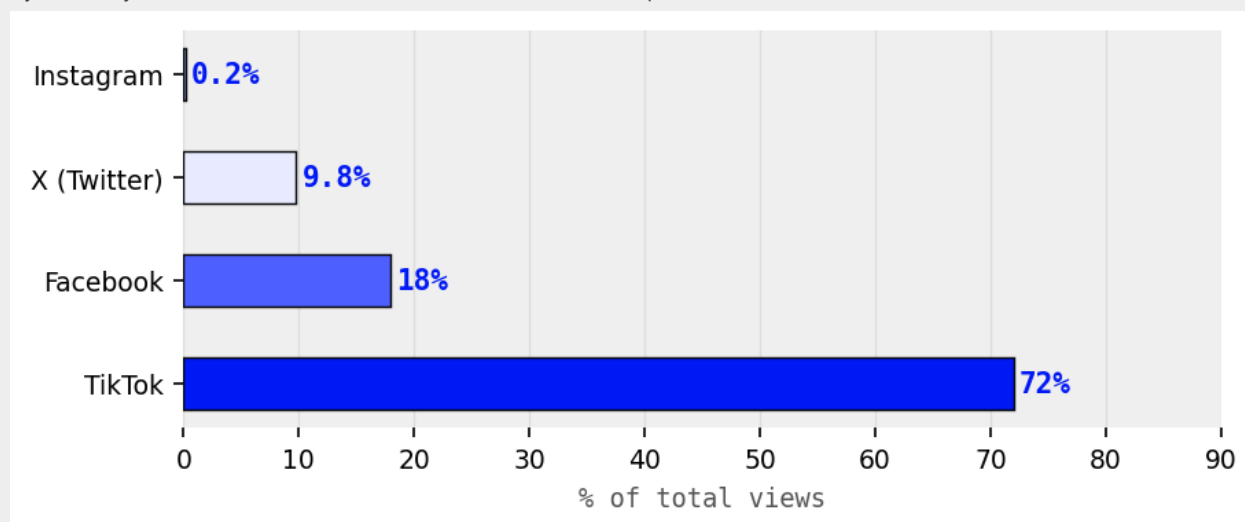
SECTION 4.1

AI-Generated Propaganda at Scale

Since the launch of Operation Epic Fury, artificial intelligence has emerged as a weapon in the information battlefield — enabling rapid production and distribution of false content at a speed not seen before. Cyabra, a social media intelligence company, analyzed activity across X, Facebook, Instagram, and TikTok between February 28 and March 7. It identified more than **37,000 content units** promoting pro-Iran narratives, generating over **145 million views** and **9.4 million engagements**. Nineteen percent of amplifying accounts were assessed as fake profiles.

AI DISINFORMATION — PLATFORM DISTRIBUTION OF VIEWS

Cyabra analysis · Feb. 28 – Mar. 7, 2026 · 145M total views across platforms



The campaign bore clear hallmarks of centralized coordination: thousands of posts repeating identical narratives, the same AI-generated videos appearing with near-identical captions across numerous accounts, fixed hashtag clusters (#standwithiran, #israelterroriststate, #prayforiran), and synchronized burst-posting patterns. From Cyabra's analysis TikTok was the dominant platform, accounting for 72% of all views, followed by Facebook at 18% and X at 9.8%.

The content was thematically coordinated around a single propaganda objective: portraying Iran as winning the war while depicting the U.S. and Israel as outgunned or on the verge of collapse. The analysis from Cyabra captured the origin of these narratives, what the Blue Square Alliance Command Center analyzed it what happens next. Fabricated content gets picked up and amplified by real users, and bots, giving false narratives a second life beyond their original networks. We tracked two narratives to illustrate this dynamic – the narrative that Tel Aviv was destroyed and that Prime Minister Netanyahu was killed.

NARRATIVE 1 — "TEL AVIV DESTROYED"

AI-generated imagery depicting Tel Aviv as destroyed circulated widely. Feb. 28 – Mar. 19: **50,000+ posts** from **37,000+ unique users**, accumulating **14M+ impressions** on X alone.

NARRATIVE 2 — "NETANYAHU KILLED"

AI-generated deepfakes depicting the alleged death of PM Netanyahu — amplified by Iranian state media — generated **800,000+ posts** from **213,000+ unique users**, accumulating **430M+ impressions** on X.

These figures include real users debunking, questioning, and resharing these claims. Each interaction extended the narratives' reach – illustrating the degree to which a piece of fabricated content can seed weeks-long, multi-hundred-million-impressions information environment.

The reach figures documented illustrate the scale of the challenge. When a false narrative reaches 430 million impressions before it can be effectively countered, the window for correction has already closed for most of the people who saw it – at this point the false narrative already shaped how millions of people understand these events.

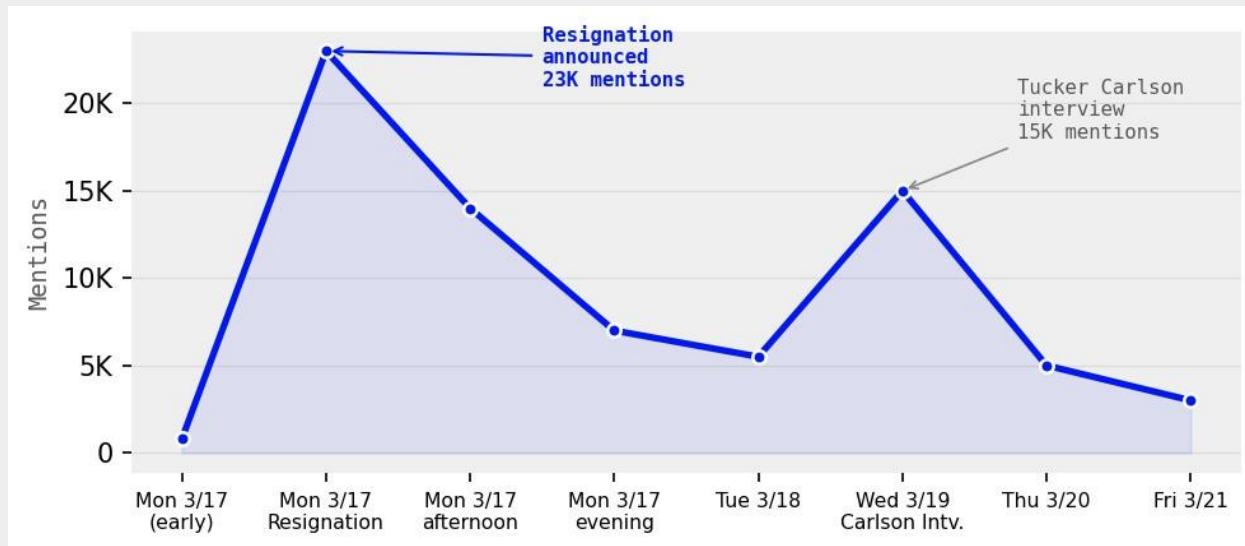
Influencers as Force Multipliers

The data throughout this report consistently points to a small number of high-reach individuals functioning not merely as commentators, but as infrastructure — converting fringe narratives into mass-audience events and moving content from extremist ecosystems into general discourse.

Tucker Carlson's March 4 broadcast on Chabad triggered a 724% surge in Chabad-related posts within 24 hours. His March 18 interview with Joe Kent drove the second-largest single-day spike in antisemitic conspiracy content during the monitoring period. Candace Owens' single amplifying post on Chabad generated 8.6 million views.

JOE KENT — MENTIONS IN ANTISEMITISM-RELATED CONVERSATIONS

Daily volume · week of March 17, 2026 · two spike events annotated



■ Intraday distribution is approximate; exact hourly breakdowns not published

THE AMPLIFICATION PATTERN

In each documented case during the Operation Epic Fury period, the sequence is consistent: a real-world event occurs → a high-reach figure applies a conspiratorial frame → volume surges within hours → framing reaches audiences with no prior exposure to the underlying conspiracy → those audiences contribute to further amplification. The original fringe source is rarely visible to the final audience. What they see is a credentialed voice, a large following, and content that presents itself as political commentary.

Analysis

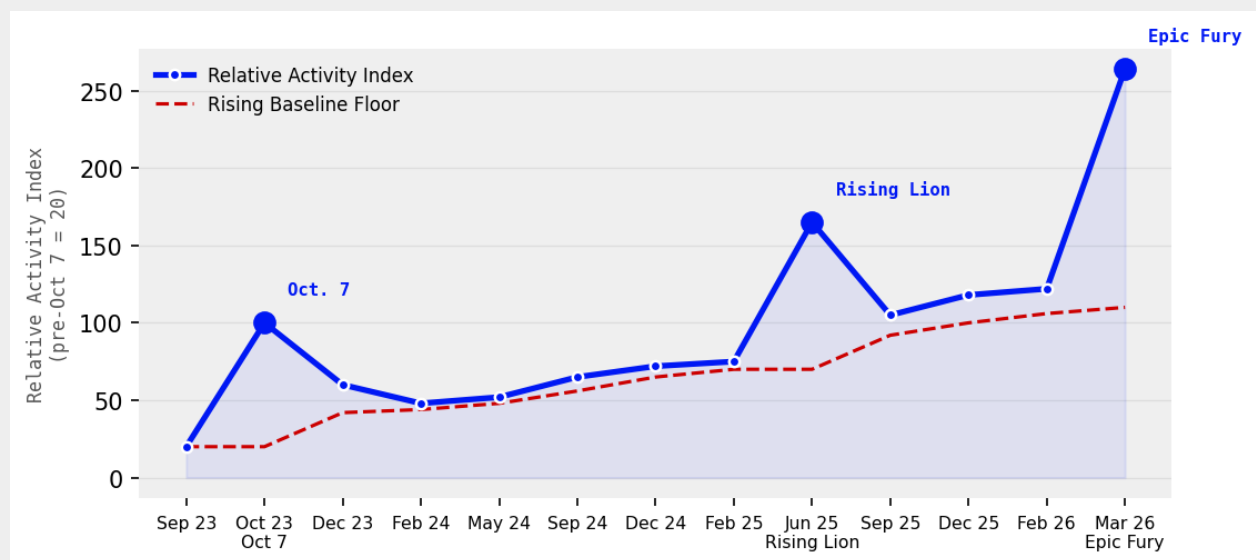
SECTION 5.1

The Ratchet Effect

The Command Center has now documented the same pattern across multiple conflicts and news cycles — October 7, 2023; Operation Rising Lion (Joint Israel and U.S. operation against Iran), June 2025; Operation Epic Fury, March 2026. In each case, antisemitic online activity spikes sharply at the onset of conflict-related news, then declines — but never fully returns to the pre-spike baseline. Each recovery settles higher than the one before it.

THE RATCHET EFFECT — ANTISEMITIC ONLINE ACTIVITY, OCT. 2023 – MAR. 2026

Relative activity index · dashed red line shows rising baseline floor across conflict cycles



■ Illustrative relative index; specific inter-period volumes interpolated from documented percentage increases at key events

What this means in practice: the Operation Epic Fury surge is the largest documented yet — but it occurred against a backdrop already significantly elevated from two years prior. Each cycle adds to the ambient volume of hate that exists regardless of whether a specific triggering event is occurring. Antisemitism has become a persistent feature of the online environment, not a conflict-driven phenomenon that dissipates with the news cycle.

Ancient Tropes, Modern Distribution

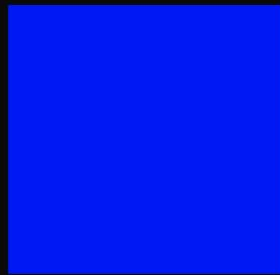
A consistent feature of the data in this report is that the narratives circulating in 2026 are not new. They are ancient. What is new is the infrastructure through which they move — and the speed at which they reach audiences.

HISTORICAL TROPE		2026 MANIFESTATION
Protocols of the Elders of Zion — a secret cabal controls world governments	→	ZOG (+166%), puppet government conspiracy (+343%), Jews control U.S. government over 2 million posts
Dehumanization — Jews as rats, vermin, parasites popular in Nazi propaganda	→	"Rats" (34%), "parasites" (23%), "vermin" — 500K+ posts, 194% increase, 78M+ impressions
Jews are responsible for wars — Jews orchestrate crises and wars for their own benefit	→	957K false flag conspiracies in response to Temple Israel and London arson attack; 9/11 conspiracy theories
Dual loyalty — Jews serve Jewish interests, not their own nations	→	"Americans sent to die for Israel" (66,000 posts, 24M+ impressions); "Israel First" (563K posts, +148%)

These are not coincidences. They are structural features of antisemitic conspiracy thinking, repackaged for a contemporary political moment. The surface content changes — Mossad instead of the Elders of Zion, algorithmic amplification instead of pamphlet distribution — but the underlying architecture is identical: Jews are not real victims, they are hidden perpetrators; Jewish institutions are covers for malevolent agendas; Jewish power is secret, total, and existentially threatening.

What the data ultimately reveals is a deeper problem: antisemitism has become a reliable feature of how significant numbers of people process world events involving Israel and Jewish people. The conspiracy theories, the dehumanizing comparisons, the rehabilitation of Hitler — they are connected by a single, persistent idea: that Jewish people are a problem to be solved.

That idea has consequences. It shapes how Jewish people are perceived, how they are treated, and how safe they feel in their communities. Tracking and exposing these narratives is not an academic exercise. It is part of a broader effort to ensure that hatred — however coded, however viral, however normalized it becomes — does not go unchallenged.



**BLUE SQUARE
ALLIANCE**
AGAINST HATE

Online Antisemitism During Wartime

Operation Epic Fury

February 28 – April 7, 2026